



Vice President for Enrollment Management and Services

The State University of New York at Fredonia (Fredonia), a jewel of the SUNY system, has launched the search for its next **Vice President for Enrollment Management and Services (VPEMS)**. This is an extraordinary opportunity for an experienced and creative enrollment management professional to join an institution known for its welcoming atmosphere, distinguished faculty, and beautiful campus. Fredonia invites applications from leaders committed to sharing the institution's mission: educating, challenging, and inspiring students to become skilled, connected, creative, and responsible global citizens and professionals. The University enriches the world through scholarship, artistic expression, community engagement, and entrepreneurship.

The Position: Fredonia seeks an energetic, innovative, transformative, and engaged administrator to serve as its inaugural Vice President for Enrollment Management and Services. This is a senior leadership position and reports directly to the President of the University. The VPEMS is the Chief Enrollment Officer for the University and plays a strategic leadership role in establishing enrollment goals and ensuring successful outcomes for those goals. The VPEMS serves as a member of the President's Cabinet and works collaboratively with the Vice Presidents of Academic Affairs, Student Affairs, Finance and Administration, and University Advancement. The successful candidate will oversee approximately twenty staff, including two direct reports (Director of Admissions and Director of Financial Aid), as well as provide strategic vision and lead coordination of all functions of enrollment management at the University, including the Office of Admissions, Financial Aid, Recruiting and other related areas. This individual will proactively design, implement, and monitor an enrollment management strategic plan for the University, and ensure university personnel are supported in successfully achieving the goals of the plan. To review a full job description, please visit this link: <https://fredonia.interviewexchange.com/jobofferdetails.jsp?JOBID=166058>

Qualifications: The successful candidate will be a team-oriented enrollment management professional with a track record of inspiring leadership, collaboration, and enrollment success. They will have significant and progressively responsible experience in enrollment management, progressively responsible experience supervising staff, and experience with budgets. Knowledge of using campus-based technologies for enrollment management, which may include Student Information System (e.g. Banner), CRM (e.g. Slate), or other similar categories of software will be needed. Also helpful will be experience developing and implementing a strategic enrollment management plan, marketing experience including direct experience initiating marketing campaigns, experience mentoring team members, and strong analytic skills. A master's degree from an accredited institution is required; a terminal degree is preferred.

The Institution: Founded in 1826, Fredonia is a highly ranked comprehensive, selective, public, residential, liberal arts university that enrolls approximately 3,500 undergraduate and graduate students in 80+ majors and 50+ minors. Fredonia is consistently ranked as a top public university for academics, value, and social mobility. Fredonia is known for its strong [academic programs](#); professional, award-winning faculty; welcoming, inclusive atmosphere; and [strong focus on student success](#). Fredonia also boasts a vibrant arts scene that includes three unique performing

arts theatres, two recital halls, three art galleries, and numerous distinctive buildings designed by famed modernist architect I.M. Pei. Additionally, in 2015, Fredonia opened the 92,000-square-foot, three-story Science Center, which houses more than a dozen labs as well as cutting-edge research spaces and instrumentation. Plans are also underway to build a [student success corridor](#) via major renovations of the Daniel A. Reed Library and Jewitt Hall, the latter of which will become a one-stop student success center. Fredonia is committed to fostering a diverse community of outstanding faculty, staff, and students on campus as well as making an impact in the wider community through initiatives such as the [Cultural Competency Institute](#), which is available to students, faculty, staff, and community members, and the award-winning [Institute for Composer Diversity](#), which is dedicated to the celebration, education, and advocacy of music created by composers from historically underrepresented groups through database resources and programming analysis.

Location: The [256-acre campus](#), known for beautiful green spaces and attractive architecture, is located one mile from the shore of Lake Erie in beautiful Western New York with ready access to hiking, fishing, swimming, and lakefront attractions. Fredonia is centrally located between several large metropolitan areas. It is one hour south of Buffalo and Niagara Falls, 45 minutes north of Erie, PA, and just 2½ hours from Pittsburgh, Cleveland, and Toronto. Fredonia is a [safe village community](#) with beautiful Victorian homes situated in the heart of Western New York wine country. The location affords residents all four authentic weather seasons; warm and sunshine-filled, yet comfortable spring and summer, vibrant colors across rolling hills with the changing leaves of autumn, and the picturesque landscapes and accompanying outdoor activities of winter.

Application: Candidates should send a cover letter and resume to RPA Inc. at FredoniaVPEMS@rpainc.org. The first review of candidates will begin on October 13, 2023. For a confidential discussion about this opportunity or to make a nomination, please contact Isaac Karaffa, Vice President and Senior Consultant, at the email address listed above.

An Affirmative Action, Equal Opportunity Employer, Fredonia provides for, and promotes, equal opportunity employment, compensation, and other terms and conditions of employment, without discrimination. Fredonia is committed to providing equal opportunity in employment by prohibiting employment discrimination because of age, color, disability, marital status, national origin, race, religion, gender, sexual orientation and veteran's status.



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