



# Purchase College

STATE UNIVERSITY OF NEW YORK

## Vice President for Student Affairs and Enrollment Management

**Purchase College**, State University of New York, a highly regarded public, arts and liberal arts college in Purchase, New York, seeks their next Vice President for Student Affairs and Enrollment Management.

**The College:** Purchase's mission is to bring together students in liberal arts, sciences, and conservatory arts programs in a vibrant, creative community where in-depth knowledge grows from open-minded engagement, questioning boundaries, and inspiring possibility.

The college's motto, Think Wide Open, embodies a truly distinctive educational environment where students in rigorous programs in both the liberal arts and sciences and in professional conservatory training programs inspire, inform, and collaborate with one another and with faculty members who are among the most accomplished in their fields worldwide. The Institution's proximity to New York City coupled with professional faculty connections afford Purchase College students incomparable opportunities to perform, exhibit, research, and learn.

Purchase College serves approximately 3,226 undergraduate and graduate students. Nearly 70% of undergraduate students live on campus. Out-of-state students represent approximately 15% of the undergraduate student population. International students make up 4% of undergraduate and nearly 20% of graduate students. First-generation undergraduate students approach 16%, and 32% of all undergraduates are PELL-eligible. The college prides itself on its diversity: nearly 13% of students are African American, more than 26% Hispanic, and 4% Asian. Purchase offers its students 46 undergraduate majors, 35 minors, four graduate programs in the arts, and artist diplomas and performers certificates. As of February 2021, Purchase College was designated as a Hispanic Serving Institution (HSI). The college was listed as one of the Top Ten Liberal Arts Colleges by U.S News and World Report in its 2022 college guide. The college was also listed as one of the top 20 institutions of value in the nation according to the Fiske Guide Colleges Best Buys of 2022.

Known for its dedication to civic engagement, social justice, and sustainability, the college has recently adopted the U.N.'s Sustainable Development Goals, which provide a framework and inspiration for activities, research, and programs both in and outside the classroom.

Founded to be the "cultural gem of the SUNY system," the college is also home to the Neuberger Museum of Art, one of the most important teaching museums in the metro New York area, as well as The Performing Arts Center, one of the biggest, professional non-profit arts presenters in the region.

As part of the college's commitment to life-long learning, Purchase will soon welcome Broadview, Senior Living at Purchase College. This senior learning community will be home to active, engaged seniors and will expand intergenerational learning opportunities. For more information about Broadview, see: [www.purchase.edu/broadview](http://www.purchase.edu/broadview). To find out more about Purchase College please visit: [www.purchase.edu](http://www.purchase.edu)

**The Position:** The Vice President for Student Affairs and Enrollment Management (VPSAEM) reports to the President and serves as a member of the President's Cabinet. The VPSAEM is responsible for leading the development and implementation of the college's enrollment management, strategic planning in the division, student development, and marketing and communications functions. S/he/they are responsible for the ongoing strategic

assessment of the structure and organization of the division. Along with the Provost/Vice President for Academic Affairs, the VPSAEM co-chairs the college's strategic enrollment planning workgroup. S/he/they are responsible for creating, implementing, and assessing a strategic enrollment management and marketing plan that implements a long-term vision for the unit consistent with the College's mission and strategic priorities. The VPSAEM will effectively leverage the college's scholarship programs to achieve recruitment and retention success. S/he/they will maximize opportunities for student, staff, and faculty co-curricular engagement and learning that improves retention and advances ongoing efforts to recover enrollment to the college's pre-pandemic levels. Student Affairs, Residential and Student Life, and Academic Affairs work closely together to create learning opportunities both in and outside of the classroom. The Dean of Student Affairs reports to the VPSAEM. Additional areas of oversight include Admissions, Financial Services, Marketing and Communications, and Athletics.

**Qualifications:** The successful candidate will have a minimum of ten years of progressively responsible leadership experience in student affairs, enrollment management, or related support services at a college or university; and a record of data-informed decision-making that focuses on best practices in enrollment management and leading-edge principles in student development theory. The VPSAEM must have an understanding of, and commitment to, the role and mission of four-year colleges and experience with best practices with recruiting and retaining diverse student populations including online and distance learning, life-long learners, and underrepresented students. The ideal candidate will have leadership experience within a four-year liberal arts college environment. S/he/they must have experience developing, organizing, and administering budgets and knowledge of applicable federal and state laws, statutes, campus processes, and awareness of law and policy proposals affecting student affairs service areas. The next VPSAEM will have a demonstrated commitment to diversity, equity and inclusion, and ability to lead programs and strategies that enhance students' sense of belonging on campus. S/he/they will also have a demonstrated commitment to shared governance, transparent decision-making, and inclusive communication. A Master's degree is required.

**Location:** Purchase College is located on 500 acres in Westchester County, New York surrounded by the beautiful views of nature, yet is only 30 miles north of midtown Manhattan. The surrounding area offers its residents a variety of outdoor activities along with a host of cultural attractions.

**Application:** Interested candidates should submit only a cover letter and resume to RPA Inc. at [PurchaseVPSAEM@rpainc.org](mailto:PurchaseVPSAEM@rpainc.org). For a confidential discussion about this opportunity or to make a nomination, please email Kendra Mozug, Search Consultant or Amanda O'Donnell, Vice President and Senior Consultant at the email address listed above. The review of candidates will begin on March 7, 2023, and first round interviews will commence thereafter.

*Purchase College is committed to fostering a diverse community of outstanding faculty, staff and students, as well as ensuring equal educational opportunity, employment, and access to service, programs, and activities, without regard to an individual's race, color, national origin, religion, creed, age, disability, sex, gender identity, sexual orientation, familial status, pregnancy, predisposing genetic characteristics, military status, domestic violence victim status, or criminal conviction. Employees, students, applicants, or other members of the Purchase community (including vendors, visitors, and guests) may not be subjected to harassment that is prohibited by law or treated adversely or retaliated against based upon a protected characteristic.*



[www.rpainc.org](http://www.rpainc.org)