

STATE UNIVERSITY OF NEW YORK PLATTSBURGH

Vice President for Enrollment & Student Success

SUNY Plattsburgh, a vibrant, four-year, public comprehensive college and member of the State University of New York's (SUNY) system of higher education, seeks a strategic and enthusiastic leader to serve as their next Vice President for Enrollment & Student Success.

The Institution: Founded in 1889, SUNY Plattsburgh has a strong history of meeting regional and statewide needs for higher education. Located in the heart of the North Country, it is also a major driver of the economic and cultural well-being of the community. Today, SUNY Plattsburgh fulfills its motto, "A Proud Past, A Strong Future," by preparing a diverse population of undergraduate and graduate students for a wide range of professional pursuits, responsible citizenship, and ethical life based on a strong foundation in the liberal arts. The College is a selective public institution offering an affordable yet high-quality education at both its main campus and branch campus, located in Queensbury, NY. The College enrolls over 5,400 students in more than 60 Baccalaureate, Certificate, and Master's programs in the Sciences, Arts, Humanities, Social Sciences, Business, Education, as well as Health and Human Services. With a student-faculty ratio of 16:1 and an average class size of 22, students receive individual attention from the College's outstanding faculty and staff. A student-centered approach to higher education is the hallmark of the "Plattsburgh Experience." As a residential College, Plattsburgh houses approximately 2,700 students, including more than 300 international students representing 66 countries. SUNY Plattsburgh is a NCAA Division III College with 18 varsity teams. SUNY Plattsburgh strives to foster an equitable and inclusive community that supports students of diverse backgrounds and is committed to employing equity-minded individuals devoted to working in an environment composed of a broad range of cultural heritages, socioeconomic backgrounds, genders, abilities, and orientations. To learn more about SUNY Plattsburgh, please visit <https://www.plattsburgh.edu>. Recent achievements of the College are summarized in the 2018-2019 Annual Report, available at <http://www.plattsburgh.edu/annualreport>.

The Position: Reporting to the President and serving as a member of the President's cabinet, the Vice President for Enrollment & Student Success is the senior officer focused on enrollment, retention, and student engagement. The Vice President serves as a visible and enthusiastic presence on campus, invested in the institution, campus life, activities, and events. The new Vice President will provide vision, leadership, and management in areas related to enrollment services, retention and support programs, and traditional student affairs operations, serving as a key catalyst for innovation and change in positioning the College for both enrollment and financial success. The position will be responsible for the strategic and timely implementation of plans, policies, and procedures that attract and enroll qualified students and ensure support services for their success. The Vice President will lead in developing and growing a data-informed strategic enrollment plan and approaches that reflect industry best practices, national and regional higher education trends, and campus goals, with particular focus on market analysis, positioning, and program development in direct alignment with the Vice President for Academic Affairs. In setting and meeting institutional and system-wide enrollment and retention goals and targets, the position will work collaboratively and closely with Academic Affairs, Administration & Finance, Diversity, Equity & Inclusion, and Institutional Advancement. Directly reporting to the Vice President are the Assistant Vice President for Enrollment & Student Success/Director of Special Programs, the Associate Vice President for Global Education, the Assistant Vice President for Student Life, the Executive Director of Admissions, the Director of Athletics and Recreation, the Director of Campus Housing & Community Living, and the division's Administrative Assistant.

Qualifications: The successful candidate will be a collaborative leader with a proven history of working with diverse constituents, including demographic and functional diversity, promoting innovation and change, managing spending and budgets, and a demonstrated knowledge and understanding of the current

and future roles of public, mid-sized colleges. The next Vice President will exhibit strong critical thinking, problem solving, and decision-making skills and the ability to establish a clear and understandable vision for enrollment management and student success units and functions. The position also requires experience in institutional research, assessment, and planning. This person must possess extensive knowledge of current enrollment and student service practices and issues relative to strategic enrollment management and emerging issues/trends regionally, nationally, and globally. A demonstrated knowledge of and commitment to diversity, equity, and inclusion and their value in professional and educational communities along with a commitment to the academic and professional success of our diverse student body is essential for the next Vice President. Qualified candidates are required to possess a master's degree and ten years of progressively responsible and successful leadership experience in higher education.

Location: Situated in one of the world's most beautiful regions—SUNY Plattsburgh's main campus is on Lake Champlain between the Adirondack Mountains and Green Mountains. The College's 256-acre campus sits on the edge of the city's downtown area. The population of the city and adjacent town of Plattsburgh totals over 31,000. The Plattsburgh area is home to a variety of arts and cultural venues, including the renovated Strand Center for the Arts, and boasts a rich history and many community and special events. It is an active waterfront city featuring a small town feel combined with the advantages and opportunities of a larger urban center. The city was selected as a recipient of a \$10 million state investment to grow and further develop the downtown corridor. Excellent schools, superior hospitals, health and elder care services, wide retail offerings, and a wealth of employment opportunities abound. The area is a strong, growing hub for manufacturers, assembly operations, and regional distribution services. It is also an emerging home to microbreweries, wineries, community-supported agriculture, and more. Major employers are SUNY Plattsburgh, UVM Health Network/Champlain Physicians Hospital, and nearby NYS correctional facilities. The campus is within easy traveling distance to Montreal, Quebec; Lake Placid, NY; and Burlington, VT.

Application: Interested candidates should submit only a cover letter and curriculum vitae to RPA Inc. at PlattsburghVP@rpa.org. For a confidential discussion about this opportunity or to make a nomination, please call Isaac Karaffa, Vice President and Senior Consultant, or Amanda O'Donnell, Vice President and Senior Consultant, at 570-321-6111. Applications will be accepted until the position is filled.

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<https://www.plattsburgh.edu/about/offices-divisions/administration-finance/human-resources/index.html>

