



Vice President for Advancement

Kutztown University of Pennsylvania offers a dynamic professional opportunity to be the new **Vice President for University Advancement**. Reporting to an energetic and successful fundraising President, the VP is a member of the President's Cabinet and serves as Executive Director of the KU Foundation. The University is seeking a seasoned, entrepreneurial leader who will manage 48 staff in the areas of Development, Alumni Relations, University Relations, and Cultural Affairs. Specifically, the VP is responsible for all Foundation financial activities, fundraising programs, endowment management, recruitment and training of Foundation board members, and entrepreneurial enterprises. The Office of University Relations encompasses media relations, publications, and institutional marketing to support fundraising, student recruitment, university image, and service to the region. The VP also oversees Cultural Affairs programs in support of the Performing Artists Series. After completion of a \$15 million campaign in 2003, Kutztown is in the silent phase of a comprehensive campaign that will focus on capital improvements, scholarship, endowment, and the annual fund. Currently the Foundation manages \$70 million in real estate assets and an investment endowment of over \$15 million.

Kutztown University is one of 14 member universities of the Pennsylvania State System of Higher Education. It was founded in 1866 as Keystone Normal School, became Kutztown State Teachers College in 1928, Kutztown State College in 1960. Today, Kutztown University is a modern, comprehensive institution and is accredited by the Middle States Association of Colleges. Approximately 10,193 full- and part-time undergraduate and graduate students attend Kutztown representing 26 states and 51 nations. New buildings to support students' academic and residential needs have recently been built and continue to be the focus for funding priorities. To learn more about Kutztown University, please explore www.kutztown.edu.

Qualifications: Requirements include a bachelor's degree with an advanced degree preferred. A successful track record of fundraising management within a complex organization; experience in volunteer management; soliciting major gifts; and leading an advancement staff is highly desired. Significant budget, staff management, and personnel experience is needed. Of particular interest is an individual who has a portfolio that demonstrates successful leveraging of current assets for continued growth. Excellent interpersonal communication and team-building skills are necessary. A high level of energy, personal motivation, initiative, and creativity is essential. Knowledge of campaign management, annual giving programs, corporate/foundation relations, prospect management, alumni affairs, and marketing and communication is important.

Environment: Consisting of approximately 4,500 residents, Kutztown is a small borough in Berks County that is rich in history. Located in the beautiful Pennsylvania Dutch country, Kutztown provides students and visitors wonderful festivals to enjoy, trails to hike, ample stores and shops, and restaurants ranging from gourmet to old-fashioned home cooking. Options for rural, suburban, and urban living exist in all directions surrounding the borough, providing good schools, safe neighborhoods, and multiple options for two-income families. Kutztown is conveniently located midway between Reading and Allentown and is in the third fastest growing region in the state. It is only one and a half hours from Philadelphia, two hours from New York City, and three hours from the Baltimore/Washington metroplex. Pennsylvania's Poconos are within an hour drive and the area is close to ski resorts and the Appalachian Trail.



For a confidential discussion
call 800-992-9277.
www.rpainc.org

Application: Please submit letter of application and resume to RPA Inc. at kutztownvp@rpainc.org using Kutztown VP Search in the subject line. Hard copies may be sent to 2895 South Reach Road, Williamsport, PA 17701. Review of candidates will begin on October 24, 2007 and applications will be accepted until the position is filled. Kutztown University is an Equal Opportunity Affirmative Action Employer.