

Farmingdale State College

State University of New York

Vice President for Enrollment Management and Student Engagement

Farmingdale State College, a nationally ranked college on a trajectory of growth and improvement, seeks the next **Vice President for Enrollment Management and Student Engagement**. The College is seeking a collaborative leader who can build and guide the strategic vision for Farmingdale's continued success. The new Vice President will join what many describe as the Farmingdale family, where students are the first priority and creative ideas come to fruition.

The Position: As a member of the President's Cabinet, the Vice President for Enrollment Management and Student Engagement is the senior officer focused on enrollment, retention, and student engagement. Working collaboratively with the campus community, the Vice President will serve as the chief strategist in shaping and implementing an enrollment management and student engagement plan for the College that focuses on successful recruitment, matriculation, retention, and degree completion for our students. The Vice President will play an essential role in creating a sense of belonging and community, while engaging a highly diverse student body of 10,000 students composed primarily of commuter students. The successful candidate must be a high energy, student-centered individual who is innovative, proactive, and solution-oriented. The Vice President will lead in developing and growing a data-informed strategic enrollment plan. This plan will reflect industry best practices, national and regional higher education trends, and campus goals, with particular focus on market analysis and positioning. The offices and programs reporting to the Vice President include Student Activities, Health & Wellness, Campus Mental Health Services, Campus Recreation, Residence Life, Student Conduct, Orientation, Commencement, Admissions, and Transfer Services. Other areas may be incorporated into this division depending upon the background of the successful candidate.

The Institution: Farmingdale State College, founded in 1912 and located in the heart of Long Island, is one of the fastest-growing colleges in the region and in the State University of New York system. Farmingdale State College is a thriving institution with robust enrollment, expanding academic programs, new and renovated infrastructure, and excellent student outcomes. With nearly 10,000 students, 801 faculty, and 637 staff, Farmingdale is the largest college of applied science and technology in the SUNY system with a focus on STEM education and equipping students with the knowledge and critical thinking skills sought by contemporary employers. Through its Schools of Business, Health Sciences, Engineering

Technology, and Arts and Sciences, the College offers 38 undergraduate degree programs and a Master of Science degree in Technology Management program. Farmingdale is enjoying unprecedented success in introducing new, distinctive programs of study with excellent employment opportunities. About 90% of graduates are employed or attending graduate schools within six months of completing their degrees. The vast majority of those students are working in positions related to their discipline. The Nexus Center for Applied Learning and Career Development is a pioneer in aligning student internships with career goals, the needs of leading regional and national firms, and the mission of the College.

Farmingdale is an increasingly selective institution with over 60% of incoming students identifying the College as their first choice. The College's faculty includes 16 SUNY Distinguished Professors and 71 recipients of the Chancellor's Award for Excellence in Teaching. An extremely successful NCAA Division III athletics program features some of the region's best facilities. Farmingdale has one of the most diverse student populations within the SUNY system. Its program mix, remarkable outcomes, attractive 380-acre campus, and central location on Long Island have made FSC one of the fastest-growing institutions in the nation. Farmingdale is widely considered a top educational value. A SUNY and regional leader in return on investment, the College ranks in the top 24% of Forbes' *"Best Value Colleges"* and is recognized among the top 20% of the College Factual's *"Best Colleges for the Money."* Recently, Farmingdale was ranked among America's 50 Most Transformational Colleges by Money.com based on graduation rates, earnings, and student loan repayment.

Qualifications: The successful candidate will be able to provide oversight of budgeting and program development for the division; plan enrollment, recruitment, and student services activities; and promote a student-centered campus community environment that supports the personal, social, and academic development of all students. They will be able to develop and implement programs to improve student engagement, student retention, and student success as well as engage a highly diverse student body composed primarily of commuter students. The next Vice President will be able to serve as the executive resource to the College in all matters pertaining to enrollment and student affairs with the College and other related constituencies; guide overall efforts to ensure compliance with all student related regulations at the federal, state, and local levels; lead the promotion of integrity and respect as key community principles and foster a high regard for inclusiveness in the college community; and facilitate the Enrollment Management Working Group. The next Vice President will have a demonstrated track record of leading multiple organizational areas; excellent interpersonal, written, and verbal communication; and a demonstrated commitment to fostering a diverse, equitable, and inclusive working and learning environment. A master's degree and progressively responsible experience as an administrator and leader of student engagement, student affairs, or enrollment management are required, as is a demonstrated understanding of enrollment strategies, market research, and the use of data in decision making. Experience working at or knowledge of a public college or university that is part of a multi-campus university system is preferred.

Location: Farmingdale State College is located on 380 lush acres in the center of Long Island, situated in Farmingdale, NY, with access to MacArthur Airport and a Long Island Railroad station just a few minutes

away. The LIRR provides its riders ready access to three of New York City's five boroughs including Manhattan. Long Island also has more than 200 miles of coastline, with dozens of beaches, boardwalks, and parks available to the public. Bethpage State Park, less than five miles from the College, provides easy access to outdoor recreation, including tennis courts, bridle paths, hiking and biking trails, and five world-class golf courses. Long Island has a vibrant and very active business community, with numerous software companies, specialized manufacturers, and major national and international corporate headquarters such as Henry Schein, Broadridge Financial Solutions, Systemax, Verint, and Canon all within reach. Scientific research plays a significant role in the economy of the Island also, including research facilities at Brookhaven National Laboratory, Cold Spring Harbor Laboratory, and the Plum Island Animal Disease Center, not to mention labs at several prestigious local colleges.

Application: Interested candidates should submit only a cover letter and resume to RPA Inc. at FarmingdaleVP@rpainc.org. For a confidential discussion about this opportunity or to make a nomination, please contact Kira Heath, Search Manager; Amanda O'Donnell, Vice President and Senior Consultant; or Dana John Cohick, President at the email address above. The review of candidates will begin on May 26, 2021, and first round interviews will commence thereafter.

Farmingdale State College seeks a broad and diverse pool of candidates for this position. The College is an Equal Opportunity/Affirmative Action employer and does not discriminate on the basis of race, color, national origin, religion, creed, age, disability, sex, gender identity, sexual orientation, familial status, pregnancy, predisposing genetic characteristics, military status, domestic violence victim status or any other legally protected status.



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